

Economic Development Advisory Board Meeting Agenda  
January 9, 2019  
6:00 PM

Call to Order

Review and approve October 10, 2018 meeting minutes

Oath – Steve Rust

2030 Vision Logo - Angie

Positive culture posters – Angie

Advertising for new businesses – Angie

Golf course – Taylor

Phillips County Community Foundation fund – Morris

Community Development Director – Lance

Review Vision items

Adjourn

## Vision 2025-2030?

- More Docs/Professionals (Jayne)
  - Docs who can deliver babies
  - Develop interest in PHS students with becoming Docs
- Housing (Dakota, Lance, Rhonda)
- Filling businesses around the Square
- Entrepreneurship/Diversification (Doug)
- Entertainment District (Angie)
- Careers vs Jobs (Gene)
  - A manufacturing business that Phillipsburg is known for
  - Distribution Center
  - Truck Stop
- Trade School/Post-Secondary Education (Dakota and Doug)
- Culture (Social) (Stacie)
  - Positive
  - Open to change
  - Small town charm retained
- Marketing our uniqueness/needs (Lance)
- Upgrade hospital/new hospital
- More appealing entrance to the City from the north
- Continue excellent school system (Mike)
  - Increase activities/work between the schools and community/businesses
- Increased quality of life
  - Sports Complex (Strategic Doing Initiative) (Lance/Dustin/Angie)
  - Walking Trail (Strategic Doing Initiative)
  - Amphitheatre

- Solid infrastructure (Sewer, Water, Streets, Airport) (City Council ½% sales tax on ballot)

### **Business Retention and Expansion Survey Summary Data (52 responses)**

16 Retail      10 Service Industry      8 Health & Wellness      6 Finance & Banking and Restaurants

20 sole proprietors      15 Corporations

65% Owned their facility 25% Leased and 10% Home-based

12 had less than 3 employees, 9 had more than 15

80% in business longer than 10 years      61% longer than 20 years      10% in the last three years

7 businesses said their facility was too small      1 said their facility was too big

Workforce was the top difficulty with 45% followed by Property Taxes

Top three challenges included workforce (14), Competition with large box stores/online sales (10) and Regulations (6). Space had 5 votes.

9 businesses are considering renovating or expanding their building or facility in the next two years

Biggest constraints to expansion is Financial Assistance and Insufficient Space available

Training needed: Customer Service (12), Marketing (11) and Technical (10), Supervisory (8) Basic (6)

Critical issues facing employees Child Care, Housing and Cost of Living

3 businesses plan to sell or retire in next 3 years, 2 in next 3-5 and 6 in the next 5-10 years.

14 do not have a succession plan in place

10 do not have a disaster plan in place

1 plans to relocate to another town

URGENT ISSUES they need assistance with recruitment and retention of employees, community support for expansion (hospital)

Additional information requests Networking with local businesses, Disaster Planning, Assistance with Marketing Plan, HR training and Succession Planning, Assistance with Business Planning.

Expectations of the City

Promote/Support/Partner with local businesses (12)

Infrastructure (6)

Promote and attract new business & industry (7)

Communicate (3)

Safety (2)

Housing (2)

Utilities/Services (2)